

# ER-TFT080-1-5784

## **TFT Display with Multimedia Board Datasheet**





# **EastRising Technology Co., Limited**

#### Attention:

- A. Some specifications of IC are not listed in this datasheet. Please refer to the IC datasheet for more details.
- B. The related documents for interfacing, demo code, IC datasheet are all available, please download from our web.
- C. Please pay more attention to "INSPECTION CRITERIA" in this datasheet. We assume you already agree with these criterions when you place an order with us. No more recommendations.

REV	Description	Release Date
1.0	Preliminary Release	Sep-06-2022

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 1 of 27

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## TFT Display with Multimedia Board Datasheet ER-TFT080-1-5784

# **CONTENTS**

1.	ORDER INFORMATION	04
	1.1 Order Number	04
	1.2 Image	04
2.	SPECIFICATION	05
	2.1 Display Specification	05
	2.2 Mechanical Specification	
	2.3 Electrical Specification	
	2.4 Optical Specification	05
3.	OUTLINE DRAWING	06
	3.1 ER-TFT080-1 with No Touch Panel Outline Drawing	06
	3.2 Multimedia Board Outline Drawing	07
4.	ELECTRICAL SPEC	08
	4.1.1 Pin Configuration for TFT LCD	08
	4.1.2 J1 Pin Configuration	10
	4.1.3 J2 (KEYBOARD) Pin Configuration	
	4.1.4 J3(Speaker)	
	4.1.5 HDMI	
	4.1.6 MIRCO USB	
	4.1.7 Headphone	
	4.1.8 USB-A Connector for Multimedia	
	4.1.9 Remote Control	
	4.2.0 How to Set Startup Screen	
	4.2.1 Absolute Maximum Ratings for TFT Display	
	4.2.3 Backlight Characteristics for TFT Display	
5.	INSPECTION CRITERIA	
	5.1 Acceptable Quality Level	15
		15
	•	15
		16
	5.5 Screen Cosmetic Criteria (Non-Operating)	18
	5.6 Screen Cosmetic Criteria (Operating)	19



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URL: www.buydisplay.com

6. PRE	CAUTIONS FOR USING	2
6.1 H	Handling Precautions	2:
6.2 P	Power Supply Precautions	2:
6.3 C	Operating Precautions	2
6.4 N	Mechanical/Environmental Precautions	2
6.5 St	torage Precautions	2
6.6 O	Others	2
7.USIN	NG LCD MODULES	23
7.1 Li	iquid Crystal Display Modules	2
7.2 In	nstalling LCD Modules	23
7.3 Pi	recaution for Handling LCD Modules	2
7.4 El	lectro-Static Discharge Control	24
7.5 Pi	recaution for Soldering to EastRising LCM	24
7.6 Pi	recaution for Operation	24
7.7 Li	imited Warranty	2
7.8 R	eturn Policy	2
8. IMA	AGE STICKING	26
8.1 W	Vhat is Image Sticking?	20
8.2 W	Vhat causes Image Sticking?	2
8.3 H	low to Avoid Image Sticking?	27
	low to Fix the Image Sticking?	
8.5 Is	Image Sticking Covered by EastRising RMA Warranty ?	2

Page: 3 of 27

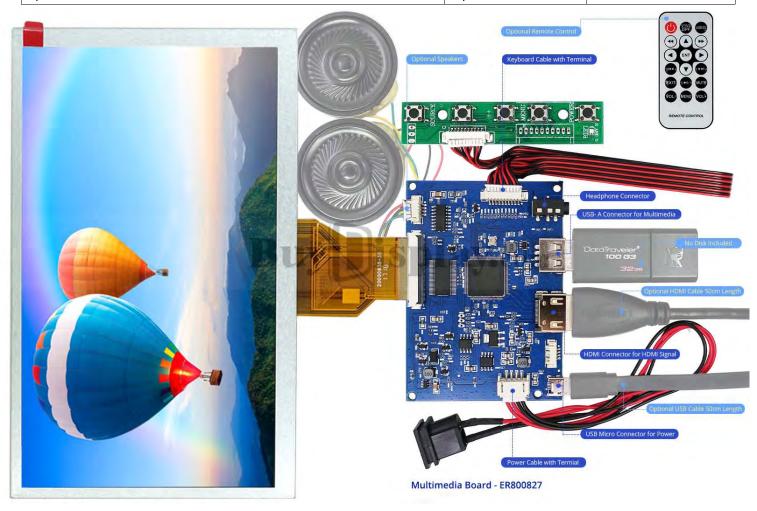
## 1. ORDERING INFORMATION

### 1.1 Order Number

Order Number	Description
ER-TFT080-1-5784	8 inch 800x480 TFT LCD Display with USB MP4 HDMI Video Player Board

### 1.2 Optional Accessory List

Accessory Name	Quantity	Position
8" Resistive Touch Panel USB Port Driver Board with Cable	1 piece	N/A
8" Capacitive Touch Panel USB Port Driver Board with Cable	1 piece	N/A
USB Cable	1 piece	N/A
HDMI Cable	1 piece	N/A
Remote Control	1 piece	N/A
Speakers	1 piece	N/A



URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 4 of 27



## 2. SPECIFICATION

## 2.1 Display Specification

Item	Standard Value	Unit
Display Format	800x480	Pixels
Operating Temperature	-20 ~ +70	℃
Storage Temperature	-30 ~ +80	℃
Touch Panel Optional	Yes	
Sunlight Readable	No	

## 2.2 Mechanical Specification

Item	Standard Value	Unit
Diagonal Size	8	Inch
Outline Dimension with FPC Folded	192.80(W)X116.90(H)x6.4(T)	mm
Visual Area	180.10(W)X103.40(H)	mm
Active Area	176.64(W)X99.36(H)	mm
Dot Pitch	0.220x0.207	mm

### 2.3 Electrical Specification

Item	Standard Value	Unit
IC Package	SMT	
Interface for LCD	RGB	
Response Time (Typ)	20	ms
Interface for Board	HDMI,U Disk	

## 2.4 Optical Specification

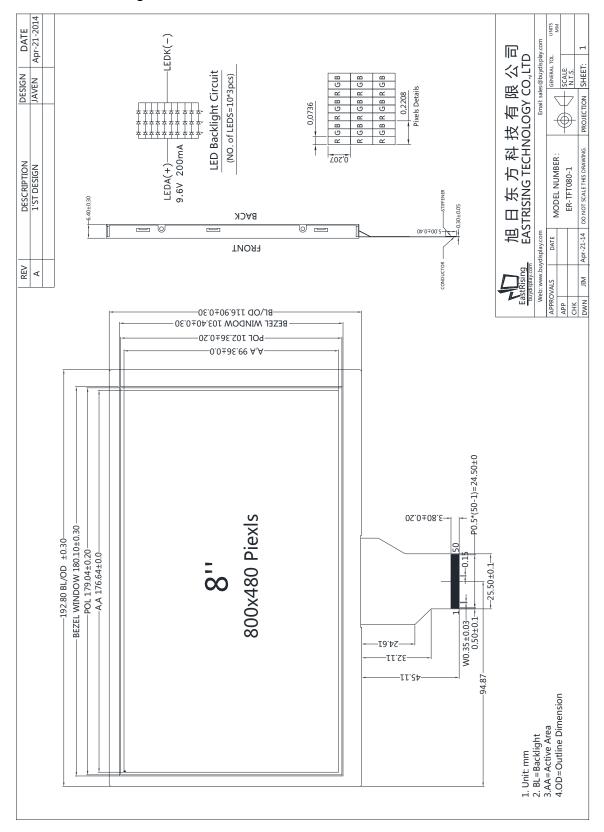
Item	Standard Value	Unit
LCD Type	TFT-LCD / Transmissive / TN	
Viewing Angle Range	Left:70 , Right:70 , Up:50 , Down:70	Deg
Colors	65k/262k/16.7M	
Contrast Ratio (Typ)	500:1	
Brightness (Typ)	400	cd/m2

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 5 of 27

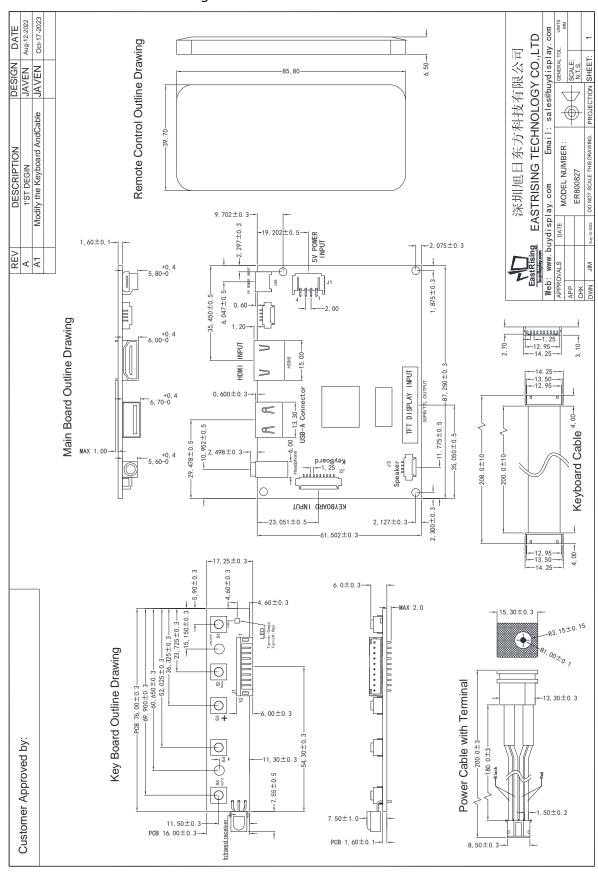


## 3. OUTLINE DRAWING

### 3.1 TFT LCD Outline Drawing



### 3.2 Multimedia Board Outline Drawing





## 4. ELECTRICAL SPEC

## 4.1.1 Pin Configuration for TFT LCD (CON1)

Pin No	Pin Name	Descriptions	Note
1	VLED+	Power for LED backlight (Anode)	
2	VLED+	Power for LED backlight (Anode)	
3	VLED-	Power for LED backlight (Cathode)	
4	VLED-	Power for LED backlight (Cathode)	
5	GND	Power ground	
6	VCOM	Common voltage	
7	DVDD	Power for Digital Circuit	
8	MODE	DE/SYNC mode select	Note 1
9	DE	Data Input Enable	
10	VS	Vertical Sync Input	
11	HS	Horizontal Sync Input	
12	В7	Blue data(MSB)	
13	В6	Blue data	
14	В5	Blue data	
15	B4	Blue data	
16	В3	Blue data	
17	B2	Blue data	
18	B1	Blue data	Note 2
19	В0	Blue data(LSB)	Note 2
20	G7	Green data(MSB)	
21	G6	Green data	
22	G5	Green data	
23	G4	Green data	
24	G3	Green data	
25	G2	Green data	
26	G1	Green data	Note 2

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 8 of 27



27	G0	Green data(LSB)	Note 2
28	R7	Red data(MSB)	
29	R6	Red data	
30	R5	Red data	
31	R4	Red data	
32	R3	Red data	
33	R2	Red data	
34	R1	Red data	Note 2
35	R0	Red data(LSB)	Note 2
36	GND	Power Ground	
37	DCLK	Sample clock	Note 3
38	GND	Power Ground	
39	L/R	Left / right selection	Note 4
40	U/D	Up/down selection	Note 4
41	VGH	Gate ON Voltage	
42	VGL	Gate OFF Voltage	
43	AVDD	Power for Analog Circuit	
44	RESET	Global reset pin.	Note 5
45	NC	No connection	
46	VCOM	Common Voltage	
47	DITHB	Dithering function	Note 6
48	GND	Power Ground	
49~50	NC	No connection	

Note 1: DE/SYNC mode select. Normally pull high.

When select DE mode, MODE=" 1", VS and HS must pull high.

When select SYNC mode, MODE=  $^{\prime\prime}$  0 $^{\prime\prime}$  , DE must be grounded.

Note 2: When input 18 bits RGB data, the two low bits of R,G and B data must be grounded.

Note 3: Data shall be latched at the falling edge of DCLK.

Note 4: Selection of scanning mode

Setting of Scan Control Input		Scanning Direction	
U/D	L/R	Scanning Direction	
GND	DVDD	Up to down,Left to right	
DVDD	GND	Down to up,Right to left	
GND	GND	Up to down, Right to left	
DVDD	DVDD	Down to up,Left to right	

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 9 of 27



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Note 5: Global reset pin. Active low to enter reset state. Suggest to connect with an RC reset circuit for stability.

Normally pull high.

Note 6: Dithering function enable control, normally pull high.

When DITHB=" 1", Disable internal dithering function,

When DITHB=" 0", Enable internal dithering function,

### 4.1.2 J1 (Power) Pin Configuration

Pin No	Symbol	Description
1	+5V	Power Supply (Power adaptor should be 5V/2A in output, and center pin for positive voltage
		and the outer shield for negative voltage)
2	+5V	Power Supply (Power adaptor should be 5V/2A in output, and center pin for positive voltage
		and the outer shield for negative voltage)
3	GND	Ground
4	GND	Ground

### 4.1.3 J2 (Keyboard) Pin Configuration

Pin No	Symbol	Description
1	VCC	Keyboard Power
2	GND	Ground
3	IR	Infrared Receiver
4	K1	Power on/off (ON/OFF)
5	K2	Menu (Menu)
6	K3	Volume Increase (+)
7	K4	Volume Decrease (-)
8	K5	AV / VGA Signal Select (AUTO)
9	LED-R	LED Indicator Light in Red Color
10	LED-G	LED Indicator Light in Green Color

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 10 of 27



### 4.1.4 J3 (Speaker)

Symbol	Description
Speaker	Speaker Port

### 4.1.5 HDMI Input

Symbol	Description
HDMI	HDMI Signal Input Port

### 4.1.6 Micro USB Input

Symbol	Description
USB	USB Power Supply Port (5V/2000mA Input)

## 4.1.7 Headphone Input

Symbol	Description
Headphone	Headphone Signal Output Port (3.5mm)

### 4.1.8 USB-A Connector for Multimedia

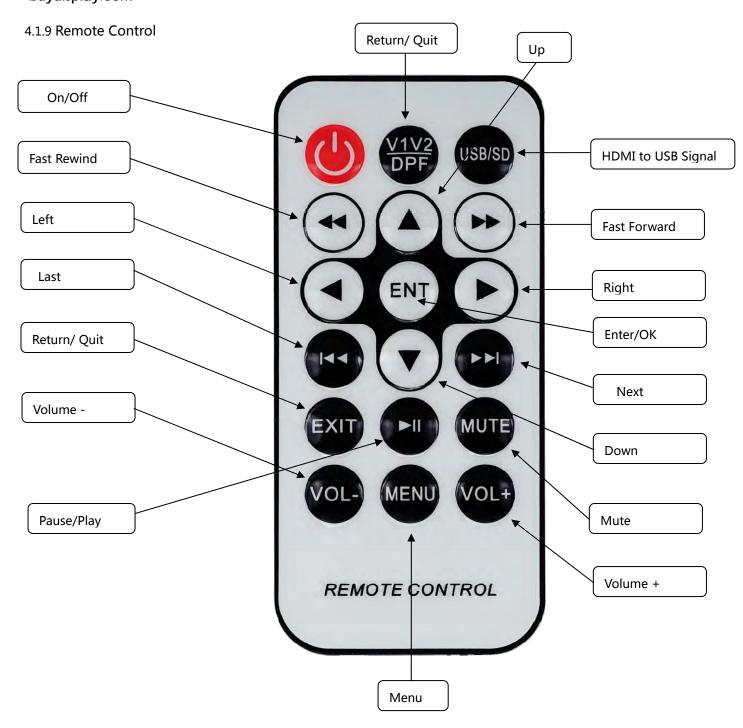
Symbol	Description
USB-A Connector	U Disk Port

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 11 of 27



URL: www.buydisplay.com

## TFT Display with Multimedia Board Datasheet ER-TFT080-1-5784





### 4.2.0 How to Set Startup Screen

Pause a picture in the slideshow, select the capture logo button in the menu, click OK, and the screen will display a Capture Successful prompt, and the startup screen after restarting will become the picture you just set.



### 4.2.1 Absolute Maximum Ratings for TFT Display

Item	Symbol	Min	Тур	Max	Unit
Power Supply Voltage	VCC	-0.3	-	+5.0	V
Operating Temperature	TOP	-30	-	+85	°C
Storage Temperature	TST	-30	-	+85	°C
Humidity	RH	-		90%(Max60°C)	RH

### 4.2.2 Electrical Characteristics for TFT Display

Item	Symbol	Min.	Тур.	Max.	Unit	Remark
	DVDD	3.0	3.3	3.6	V	Note 2
Power Supply Voltage	AVDD	10.2	10.4	10.6	V	
	VGH	15.3	16.0	16.7	V	
	VGL	-7.7	-7.0	-6.3	V	
	VCOM	3.5	3.9	4.3	V	
Input logic High voltage	VIH	0.7DVDD	-	DVDD	V	
Input logic low voltage	VIL	0	-	0.3VDD	V	Note 3

Note 1: Be sure to apply DVDD and VGL to the LCD first, and then apply VGH.

Note 2: DVDD setting should match the signals output voltage (refer to Note 3) of customer's system board.

Note 3: DCLK,HS,VS,RESET,U/D, L/R,DE,R0~R7,G0~G7,B0~B7,MODE,DITHB.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 13 of 27



## 4.2.3 Backlight Characteristics for TFT Display

Item		Symbol	Condition	Min	Тур	Max	Item
Supply Voltage		Vf	Lf=180mA		9.6	10.2	٧
Forward	Normal	lpn	3-chip Serial		180	200	A
Current	Dimming	lpd	10 Group Parallel		-	-	- mA
LED Life Time			Lf=200 mA	20K			Hrs
LED LIIE TIME		-	Ta =25 ℃	ZUK	-	-	піз

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 14 of 27



### 5. INSPECTION CRITERIA

### 5.1 Acceptable Quality Level

Each lot should satisfy the quality level defined as follows

Partition	AQL	Definition
A. Major	0.4%	Functional defective as product
B. Minor	1.5%	Satisfy all functions as product but not satisfy cosmetic standard

#### 5.2 Definition of Lot

One lot means the delivery quantity to customer at one time.

### 5.3 Condition of Cosmetic Inspection

- INSPECTION AND TEST
- -FUNCTION TEST
- -APPEARANCE INSPECTION
- -PACKING SPECIFICTION
- INSPECTION CONDITION
- Put under the lamp (20W) at a distance 100mm from
- Tilt upright 45 degree by the front (back) to inspect LCD appearance.
- AQL INSPECTION LEVEL
- SAMPLING METHOD: MIL-STD-105D
- SAMPLING PLAN: SINGLE
- MAJOR DEFECT: 0.4% (MAJOR)MINOR DEFECT: 1.5% (MINOR)GENERAL LEVEL: II/NORMAL

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 15 of 27



### 5.4 Module Cosmetic Criteria

Difference in Spec.  Pattern Peeling  Soldering Defects	None allowed  No substrate pattern peeling and floating  No soldering missing  No soldering bridge	Major Major Major
	No soldering missing	
Soldering Defects		Maior
	No solderina bridae	
	· · · · · · · · · · · · · · · · · · ·	Major
	No cold soldering	Minor
Resist Flaw on Substrate	Invisible copper foil( ¢ 0.5mm or more)on substrate pattern	Minor
Accretion of Metallic	No soldering dust	Minor
Foreign Matter	No accretion of metallic foreign matters(Not exceed ¢ 0.2mm)	
Stain	No stain to spoil cosmetic badly	Minor
Plate Discoloring	No plate fading, rusting and discoloring	Minor
Solder Amount  1.Lead Parts	a. Soldering side of PCB  Solder to form a' Filet' all around the lead.  Solder should not hide the lead form perfectly.(too much)  b.Components side  (In case of 'Through Hole PCB')  Solder to reach the Components  side of PCB	Minor
2.Flat Packages  3.Chips	Either 'toe' (A) or 'heal' (B) of the lead to be covered by Filet'.  Lead form to be assume over solder.  (3/2) H≥h≥(1/2)H	Minor
	Plate Discoloring  Solder Amount  1.Lead Parts  2.Flat Packages	Plate Discoloring  Solder Amount 1.Lead Parts  a. Soldering side of PCB Solder to form a' Filet' all around the lead. Solder should not hide the lead form perfectly.(too much)  b.Components side (In case of 'Through Hole PCB') Solder to reach the Components side of PCB  2.Flat Packages  Either 'toe' (A) or 'heal' (B) of the lead to be covered by Filet'.  Lead form to be assume over solder.

URL: <u>www.buydisplay.com</u> Document Name: ER-TFT080-1-5784\_Datasheet Page: 16 of 27



9	Backlight Defects	1.Light fails or flickers.(Major)	
		2. Color and luminance do not correspond to specifications.	See
		(Major)	list
		3.Exceeds standards for display's blemishes, foreign matter,	←
		dark lines or scratches.(Minor)	
10	PCB Defects	Oxidation or contamination on connectors.*	
		2. Wrong parts, missing parts, or parts not in specification.*	
		3.Jumpers set incorrectly.(Minor)	See
		4.Solder(if any)on bezel, LED pad, zebra pad, or screw hole	list
		pad is not smooth.(Minor)	←
		*Minor if display functions correctly. Major if the display fails.	
11	Soldering Defects	1. Unmelted solder paste.	Minor
		2. Cold solder joints, missing solder connections, or oxidation.*	
		3. Solder bridges causing short circuits.*	
		4. Residue or solder balls.	
		5. Solder flux is black or brown.	
		*Minor if display functions correctly. Major if the display fails.	

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 17 of 27



## 5.5 Screen Cosmetic Criteria (Non-Operating)

No.	Defect	Judgment Criterion		Partition
1	Spots	In accordance with Screen Cosmetic Criteria (Operating) No.1.		Minor
2	Lines	In accordance with Screen Cosmetic Criteria (Operation) No.2.		Minor
3	Bubbles in Polarizer	Bubbles in Polarizer		
		Size: d mm	Acceptable Qty in active area	
		d≦0.3	Disregard	
		0.3 < d≦1.0	3	
		1.0 < d≦1.5	1	
		1.5 <d< td=""><td>0</td><td></td></d<>	0	
4	Scratch	In accordance with spots and lines operating cosmetic criteria, When the lig		Minor
		reflects on the panel surface, the scra	itches are not to be remarkable.	
5	Allowable density	Above defects should be separated more than 30mm each other.		Minor
6	Coloration Not to be noticeable coloration in the viewing area of the LCD panels.		e viewing area of the LCD panels.	Minor
	Back-lit type should be judged with back-lit on state only.			
7	Contamination	Not to be noticeable.		Minor

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 18 of 27



## 5.6 Screen Cosmetic Criteria (Operating)

Size. Unclear  Size:d mm  d≤0.2  0.2 <d≤0.5< th=""><th>Acceptable Qty in active area  Disregard  6 2 0 efective dots which must be within one pixel  Acceptable Qty in active area  Disregard  6</th><th>Minor</th></d≤0.5<>	Acceptable Qty in active area  Disregard  6 2 0 efective dots which must be within one pixel  Acceptable Qty in active area  Disregard  6	Minor
$d \leq 0.1$ $0.1 < d \leq 0.2$ $0.2 < d \leq 0.3$ $0.3 < d$ Note: Including pin holes and described by the second of the	Disregard 6 2 0 efective dots which must be within one pixel  Acceptable Qty in active area Disregard	
$0.1 < d \le 0.2$ $0.2 < d \le 0.3$ $0.3 < d$ Note: Including pin holes and described by the second of	6 2 0 efective dots which must be within one pixel  Acceptable Qty in active area  Disregard	
$0.2 < d \le 0.3$ $0.3 < d$ Note: Including pin holes and definition of the second of t	2 0 efective dots which must be within one pixel  Acceptable Qty in active area  Disregard	
$0.3 < d$ Note: Including pin holes and de Size.  Unclear  Size:d mm $d \le 0.2$ $0.2 < d \le 0.5$	efective dots which must be within one pixel  Acceptable Qty in active area  Disregard	
Note: Including pin holes and de Size. Unclear  Size:d mm  d≤0.2 0.2 <d≤0.5< td=""><td>Acceptable Qty in active area  Disregard</td><td></td></d≤0.5<>	Acceptable Qty in active area  Disregard	
Size. Unclear  Size:d mm  d≤0.2  0.2 <d≤0.5< td=""><td>Acceptable Qty in active area  Disregard</td><td></td></d≤0.5<>	Acceptable Qty in active area  Disregard	
Unclear Size:d mm  d≤0.2 0.2 <d≤0.5< td=""><td>Disregard</td><td>_</td></d≤0.5<>	Disregard	_
Size:d mm d≦0.2 0.2 <d≦0.5< td=""><td>Disregard</td><td>_</td></d≦0.5<>	Disregard	_
d≦0.2 0.2 <d≦0.5< td=""><td>Disregard</td><td></td></d≦0.5<>	Disregard	
0.2 <d<u>≤0.5</d<u>		
	6	
0 F 4 d < 0.7	9	
0.5 <d≦0.7< td=""><td>2</td><td></td></d≦0.7<>	2	
0.7 <d< td=""><td>0</td><td></td></d<>	0	
A) Clear		Minor
2.0	See No.1  O.1  Ve area  (0)  See No.1	
	L 5.0  2.0  (6)  0.02 0.05  Note: () – Acceptable Qty in active L - Length (mm)  W - Width(mm)  ∞-Disregard  B) Unclear  L 10.0  ∞  (6)	L 5.0

Unclear' = The shade and size are changed by Vo.



No.	Defect	Judgment Criterion	Partition
3	Rubbing line	Not to be noticeable.	Minor
4	Allowable	Above defects should be separated more than 10mm each other.	Minor
	density		
5	Rainbow	Not to be noticeable.	Minor
6	Dot size To be 95%~105%of the dot size (Typ.) in drawing.		Minor
		Partial defects of each dot (ex.pin-hole) should be treated as spot.	
		(see Screen Cosmetic Criteria (Operating) No.1)	
7	Brightness	Brightness Uniformity must be BMAX/BMIN≦2	Minor
	(only back-lit	- BMAX : Max.value by measure in 5 points	
	Module)	- BMIN : Min.value by measure in 5 points	
		Divide active area into 4 vertically and horizontally.	
8	Contrast	Contrast Uniformity must be BmAX/BMIN≦2	Minor
	Uniformity	Measure 5 points shown in the following figure.	
		Dashed lines divide active area into 4 vertically and horizontally.	
		Measuring points are located at the inter-sections of dashed line.	
		<del> </del>	
		Note: BMAX – Max.value by measure in 5 points.	
		BMIN – Min.value by measure in 5 points.	
		O – Measuring points in ¢10mm.	

#### Note:

- (1) Size: d=(long length + short length)/2
- (2) The limit samples for each item have priority.
- (3) Complexed defects are defined item by item, but if the number of defects is defined in above table, the total number should not exceed 10.

URL: <a href="https://www.buydisplay.com">www.buydisplay.com</a> Document Name: ER-TFT080-1-5784\_Datasheet Page: 20 of 27



(4) In case of 'concentration', even the spots or the lines of 'disregarded' size should not be allowed. Following three situations should be treated as 'concentration'.

- -7 or over defects in circle of \$5mm.
- -10 or over defects in circle of \$10mm
- -20 or over defects in circle of \$20mm

### 6. PRECAUTIONS FOR USING

#### 6.1 Handling Precautions

- This device is susceptible to Electro-Static Discharge (ESD) damage. Observe Anti-Static precautions.
- EastRising display panel is made of glass. Do not subject it to a mechanical shock by dropping it or impact.
- If EastRising display panel is damaged and the liquid crystal substance leaks out, be sure not to get any in your mouth. If the substance contacts your skin or clothes, wash it off using soap and water.
- Do not apply excessive force to the EastRising display surface or the adjoining areas since this may cause the color tone to vary.
- The polarizer covering the EastRising display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- If EastRising display surface becomes contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If it is heavily contaminated, moisten cloth with one of the following Isopropyl or alcohol.
- Solvents other than those above-mentioned may damage the polarizer. Especially, do not use the Water.
- Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- Install the EastRising LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the cable or the backlight cable.
- Do not attempt to disassemble or process EastRising LCD module.
- NC terminal should be open. Do not connect anything.
- If the logic circuit power is off, do not apply the input signals.
- To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
  - -Be sure to ground the body when handling EastRising LCD modules.
  - -Tools required for assembling, such as soldering irons, must be properly grounded.
- -To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
- -The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.

#### **6.2 Power Supply Precautions**

- Identify and, at all times, observe absolute maximum ratings for both logic and LC drivers. Note that there is some variance between models.
- Prevent the application of reverse polarity to VDD and VSS, however briefly.
- Use a clean power source free from transients. Power-up conditions are occasionally jolting and may exceed the maximum ratings of EastRising modules.
- The VDD power of EastRising module should also supply the power to all devices that may access the display. Don't allow the data bus to be driven when the logic supply to the module is turned off.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 21 of 27



6.3 Operating Precautions

## DO NOT plug or unplug EastRising module when the system is powered up.

- Minimize the cable length between EastRising module and host MPU.
- For models with backlights, do not disable the backlight by interrupting the HV line. Unload inverters produce voltage extremes that may arc within a cable or at the display.
- Operate EastRising module within the limits of the modules temperature specifications.

#### 6.4 Mechanical/Environmental Precautions

- Improper soldering is the major cause of module difficulty. Use of flux cleaner is not recommended as they may seep under the electrometric connection and cause display failure.
- Mount EastRising module so that it is free from torque and mechanical stress.
- Surface of the LCD panel should not be touched or scratched. The display front surface is an easily scratched, plastic polarizer. Avoid contact and clean only when necessary with soft, absorbent cotton dampened with petroleum benzene.
- Always employ anti-static procedure while handling EastRising module.
- Prevent moisture build-up upon the module and observe the environmental constraints for storage tem
- Do not store in direct sunlight
- If leakage of the liquid crystal material should occur, avoid contact with this material, particularly ingestion. If the body or clothing becomes contaminated by the liquid crystal material, wash thoroughly with water and soap.

#### 6.5 Storage Precautions

When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

Keep EastRising modules in bags (avoid high temperature / high humidity and low temperatures below 0 °C.

Whenever possible, EastRising LCD modules should be stored in the same conditions in which they were shipped from our company.

#### 6.6 Others

Liquid crystals solidify under low temperature (below the storage temperature range) leading to defective orientation or the generation of air bubbles (black or white). Air bubbles may also be generated if the module is subject to a low temperature. If EastRising LCD modules have been operating for a long time showing the same display patterns, the display patterns may remain on the screen as ghost images and a slight contrast irregularity may also appear. A normal operating status can be regained by suspending use for some time. It should be noted that this phenomenon does not adversely affect performance reliability.

To minimize the performance degradation of the LCD modules resulting from destruction caused by static electricity etc., exercise care to avoid holding the following sections when handling the modules.

- -Exposed area of the printed circuit board.
- -Terminal electrode sections.

URL: <a href="https://www.buydisplay.com">www.buydisplay.com</a> Document Name: ER-TFT080-1-5784\_Datasheet Page: 22 of 27



### 7. USING LCD MODULES

#### 7.1 Liquid Crystal Display Modules

EastRising LCD is composed of glass and polarizer. Pay attention to the following items when handling.

- Please keep the temperature within specified range for use and storage. Polarization degradation, bubble generation or polarizer peel-off may occur with high temperature and high humidity.
- Do not touch, push or rub the exposed polarizers with anything harder than an HB pencil lead (glass, tweezers, etc.).
- N-hexane is recommended for cleaning the adhesives used to attach front/rear polarizers and reflectors made of organic substances which will be damaged by chemicals such as acetone, toluene, ethanol and isopropyl alcohol.
- When EastRising display surface becomes dusty, wipe gently with absorbent cotton or other soft material like chamois soaked in petroleum benzin. Do not scrub hard to avoid damaging the display surface.
- Wipe off saliva or water drops immediately, contact with water over a long period of time may cause deformation or color fading.
- Avoid contacting oil and fats.
- Condensation on the surface and contact with terminals due to cold will damage, stain or dirty the polarizers. After products are tested at low temperature they must be warmed up in a container before coming is contacting with room temperature air.
- Do not put or attach anything on EastRising display area to avoid leaving marks on.
- Do not touch the display with bare hands. This will stain the display area and degradate insulation between terminals (some cosmetics are determinated to the polarizers).
- As glass is fragile. It tends to become or chipped during handling especially on the edges. Please avoid dropping.

#### 7.2 Installing LCD Modules

- Cover the surface with a transparent protective plate to protect the polarizer and LC cell.
- When assembling the LCM into other equipment, the spacer to the bit between the LCM and the fitting plate should have enough height to avoid causing stress to the module surface, refer to the individual specifications for measurements. The measurement tolerance should be±0.1mm.

#### 7.3 Precaution for Handling LCD Modules

Since EastRising LCM has been assembled and adjusted with a high degree of precision; avoid applying excessive shocks to the module or making any alterations or modifications to it.

- Do not alter, modify or change the shape of the tab on the metal frame.
- Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.
- Do not damage or modify the pattern writing on the printed circuit board.
- Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector.
- Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- Do not drop, bend or twist EastRising LCM.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 23 of 27



#### 7.4 Electro-Static Discharge Control

Since this module uses a CMOS LSI, the same careful attention should be paid to electrostatic discharge as for an ordinary CMOS IC.

- Make certain that you are grounded when handing LCM.
- Before remove LCM from its packing case or incorporating it into a set, be sure the module and your body have the same electric potential.
- When soldering the terminal of LCM, make certain the AC power source for the soldering iron does not leak.
- When using an electric screwdriver to attach LCM, the screwdriver should be of ground potentiality to minimize as much as possible any transmission of electromagnetic waves produced sparks coming from the commutator of the motor.
- As far as possible make the electric potential of your work clothes and that of the work bench the ground potential.
- To reduce the generation of static electricity be careful that the air in the work is not too dried. A relative humidity of 50%-60% is recommended.

### 7.5 Precaution for Soldering to EastRising LCM

- Observe the following when soldering lead wire, connector cable and etc. to the LCM.
  - -Soldering iron temperature : 280°C±10°C
  - -Soldering time: 3-4 sec.
  - -Solder: eutectic solder.

If soldering flux is used, be sure to remove any remaining flux after finishing to soldering operation. (This does not apply in the case of a non-halogen type of flux.) It is recommended that you protect the LCD surface with a cover during soldering to prevent any damage due to flux spatters.

- When soldering the electroluminescent panel and PC board, the panel and board should not be detached more than three times. This maximum number is determined by the temperature and time conditions mentioned above, though there may be some variance depending on the temperature of the soldering iron.
- When remove the electroluminescent panel from the PC board, be sure the solder has completely melted, the soldered pad on the PCs board could be damaged.

#### 7.6 Precaution for Operation

- Driving the EastRising LCD in the voltage above the limit shortens its life.
- Response time is greatly delayed at temperature below the operating temperature range. However, this does not mean the LCD will be out of the order. It will recover when it returns to the specified temperature range.
- If EastRising display area is pushed hard during operation, the display will become abnormal. However, it will return to normal if it is turned off and then back on.
- Condensation on terminals can cause an electrochemical reaction disrupting the terminal circuit. Therefore, it must be used under the relative condition of 40°C, 50% RH.
- When turning the power on, input each signal after the positive/negative voltage becomes stable.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 24 of 27



#### 7.7 Limited Warranty

Unless agreed between EastRising and customer, EastRising will replace or repair any of its LCD modules which are found to be functionally defective when inspected in accordance with EastRising LCD acceptance standards (copies available upon request) for a period of one year from date of shipments. Cosmetic/visual defects must be returned to EastRising within 90 days of shipment. Confirmation of such date shall be based on freight documents. The warranty liability of EastRising limited to repair and/or replacement on the terms set forth above. EastRising will not be responsible for any subsequent or consequential events.

#### 7.8 Return Policy

No warranty can be granted if the precautions stated above have been disregarded. The typical examples of violations are:

- -Broken LCD glass.
- -PCB eyelet damaged or modified.
- -PCB conductors damaged.
- -Circuit modified in any way, including addition of components.
- -PCB tampered with by grinding, engraving or painting varnish.
- -Soldering to or modifying the bezel in any manner.

Module repairs will be invoiced to the customer upon mutual agreement. Modules must be returned with sufficient description of the failures or defects. Any connectors or cable installed by the customer must be removed completely without damaging the PCB eyelet's, conductors and terminals.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 25 of 27



### 8. IMAGE STICKING

#### 8.1 What is Image Sticking?

If you remain a fixed image on LCD Display for a long period of time, you may experience a phenomenon called Image Sticking. Image Sticking - sometimes also called "image retention" or "ghosting" - is a phenomenon where a faint outline of a previously displayed image remains visible on the screen when the image is changed. It can occur at variable levels of intensity depending on the specific image makeup, as well as the amount of time the core image elements are allowed to remain unchanged on the screen. In POS applications, for example, a button menu which remains fixed, or in which the "frame" elements (core image) remain fixed and the buttons may change, may be susceptible to image sticking. It is important to note that if the screen is used exclusively for this application, the user may never notice this phenomenon since the screen never displays other content. 'It is only when an image other than the "retained" image is shown on the screen that this issue becomes evident. Image sticking is different that the "burn-in" effect commonly associated with phosphor based devices.

#### 8.2 What causes Image Sticking?

Image sticking is an intrinsic behavior of LCD displays due to the susceptibility to polarization of the interior materials (liquid crystals) when used under static, charged conditions (continuously displaying the same image). The individual liquid crystals in an LCD panel have unique electrical properties. Displaying a fixed pattern - such as the POS menu described above – over prolonged periods can cause a parasitic charge build-up (polarization) within the liquid crystals which affects the crystals' optical properties and ultimately prevents the liquid crystal from returning to its normal, relaxed state when the pattern is finally changed. This effect takes place at a cellular level within the LCD, and the effect can cause charged crystal alignment at the bottom or top of a crystal cell in the "z" axis, or even crystal migration to the edges of a cell, again based on their polarity. These conditions can cause image sticking over an entire area, or at boundaries of distinct color change respectively. In either case, when the liquid crystals in the pixels and sub-pixels utilized to display the static image are polarized such that they can not return fully to their "relaxed" state upon deactivation, the result is a faint, visible, retained image on the panel upon presentation of a new, different image. The actual rate of image retention depends on variation factors such as the specific image, how long it is displayed unchanged, the temperature within the panel and even the specific panel brand due to manufacturing differences amongst panel manufacturers.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 26 of 27



### 8.3 How to Avoid Image Sticking?

- Try not to operate the LCD with a "fixed" image on the screen for more than 2 hours.
- If you are operating the monitor in an elevated temperature environment and with a displayed image which is contrary to the recommendations in "For Software Developers" below, image stick can occur in as little as 30 minutes. Adjust your screen saver settings accordingly.
- Power down the unit during prolonged periods of inactivity such as the hours a store is closed or a shift during which the piece of equipment isn't used.
- Use a screensaver with a black or medium gray background that is automatically set to come on if the device is inactive for more than 5-10 minutes.
- Avoid placing the monitor in poorly ventilated areas or in areas that will create excess heat around the monitor for software developers.
- In defining the icons, buttons, or windows in the screen, try to utilize block patterns instead of distinct lines as borders for dividing the display into distinct areas.
- If it is necessary to display a static image, try to use colors that are symmetric to the middle grey level at the boundary of two different colors, and slightly shift the borders line once in a while.
- Try to utilize medium gray hues for those areas that will have prolonged display times or remain static as other menu elements change.

#### 8.4 How to Fix the Image Sticking?

Unlike the usually irreversible "burn-in" effects commonly associated with direct view phosphor display devices such as CRTs, an image retained on an LCD display can be reversed – often to a point of total invisibility. However, the severity of the underlying causes (as described above) of the image retained on a specific display, as well as the variation factors (see "For Software Developers" above) under which the retained image was created, will dictate the final level of retention reversal. One way to erase a retained image on a panel is to run the screen (monitor "on") in an "all black" pattern for 4-6 hours. It is also helpful to do this in an elevated temperature environment of approximately 35° to 50°C. Again, utilizing a dynamic screen saver with an all black background during prolonged idle display periods is a good way to avoid image retention issues.

#### 8.5 Is Image Sticking Covered by EastRising RMA Warranty?

Image sticking is a phenomenon inherent to LCD Display technology itself, and as such, the occurrence of this "ghosting" effect is considered normal operation by the manufacturers of the LCD display modules which are integrated into today's monitor solutions. EastRising does not warrant any display against the occurrence of image sticking. We strongly advise that you follow the operating recommendations listed above to avoid the occurrence of this phenomenon.

That's the end of the datasheet.

URL: www.buydisplay.com Document Name: ER-TFT080-1-5784\_Datasheet Page: 27 of 27